

Meeting Minutes of the Board of Trustees

Date: Wednesday, June 8, 2022

Location: Family Museum – The Den 7:30 a.m.

Trustees Present: ___ Behrens; Clausen; Hahm; Hartley; ___ Jaeke; ___ Judge; ___ Selden; ___ Tinsman; True; Vogel

Staff Present: Kidwell, Hodgini

Welcome and Announcements

Kidwell called the meeting to order.

Discussion /Decisions

Hartley moved to approve March Board Meeting Minutes; Vogel seconded the motion. All in favor. Behrens voted in favor via email the day prior.

- Kidwell shared about the challenges of museum staffing. Currently have open spots for two Guest Services staff and a dance educator. Have had difficulties simply getting qualified candidates to apply.
- Thomas & Friends: Explore the rails VIP opening and ribbon cutting was Friday, May 20th. Mayor Gallagher was joined by Fox Hollow Mayor Zoey Zemo as well as council members and board members. The response to Thomas has been fantastic so far. Hodgini shared that grants have been received from BNSF Railway Foundation, Regional Development Authority, Scott County Regional Authority, and The Moline Foundation. These grants total \$42,500, which covers the rental and shipping costs for the exhibit.
- Kidwell and Hodgini reported on the Dig Zone ribbon cutting on Friday, May 27th, 2022. Russell Construction representatives were on hand to cut the ribbon as well as City delegates and a few board members. The dig zone has been very well received. Russell Construction committed to a three-year sponsorship, which will help to keep the exhibit fresh year-to-year.
- Kidwell showed a preliminary sketch done by Kidzibits of the traveling gallery renovation. This sketch was done for use at Night at the Museum. She listed the proposed features in the new exhibit and explained the thought behind the concept. Kidzibits will be on-site Tuesday, June 28th to begin the formal design process with key staff. Anticipate the project being done in late 2023 or early 2024. The City has committed \$250,000 to the project in the next fiscal year.
- Hodgini shared preliminary metrics based on the discussion at the previous Board Meeting. Data was used that is already tracked by the various staff at the Family Museum. These metrics included membership, attendance, groups, google analytics, revenue, and social media. Board Members provided feedback. Provide Birthday party revenue with cost; provider member vs. paid admission for attendance reporting; for social media metrics provide likes, clicks, and shares. The report will be updated for the next meeting.
- Hodgini reported that Night at the Museum raised \$35,000 for the Traveling Gallery renovation project. There were 232 tickets sold or given as part of sponsorships and 197 people attended. The next event will have a country theme and be held Saturday, April 22nd, 2023.
- Kidwell shared that summer camps are 98% full. Camps that did not fill up were canceled and additional sessions of camps with a wait list were added. Summer camps run weekly from June 13 to early August.
- The Spring Dance performance was held on June 4th at St. Ambrose Galvin Fine Arts Center. It was the program's first time back there after a two-year COVID hiatus. Many compliments were received from parents and attendees. Approximately 850 attended the combined performances.

- Kidwell reported that the Family Museum will be collaborating with Pat Bereskin beginning in August. Pat's Art Academy classes will be held at the Museum weekly during the school year. Her instructors will split the revenue 50/50 with the Family Museum. Registration is nearly full and has been done by Pat to date. In the future, it will be moved over to the Family Museum and run through those systems. Classes will be Monday, Tuesday, and Thursday at 4 p.m. The only thing this requires of the Family Museum is to close the Imagination Studio a bit earlier. Additionally, Sam McCullum will be moving his STEAM on Wheels program to the Family Museum in August. He will be doing evening and weekend STEAM classes and splitting revenue with the Family Museum. This is still being negotiated. He will train Family Museum staff on how to use his various equipment and allow Museum preschool classes to use this space when he is not present. These are great collaborations for the Family Museum.
- Kidwell shared that one Board Member is still needed to fill out the Board of Trustees. There are no gender or residency requirements for this person. If Board Members know someone who is interested, they can contact Kidwell or Hodgini to get an application.

City Business

NA

Items Added by Board of Trustees

Adjournment

- There being no further regular business; the meeting adjourned at 8:48 a.m.

Respectfully submitted,

Sara Hodgini
Assistant Director
Family Museum